

Media Opportunity

**Kick start your business in 2009 with a
Media Opportunity not to be missed**

**National Boat Caravan &
Outdoor Show, NEC
Birmingham**

**Ideal Home Show, Earls
Court, London**

There has never been a better time to raise the awareness in the leisure and park home industry. Leisure parks will be particularly interested in gaining quality leads from those that are able to buy a holiday home or investment lodge in the UK.

As a park owner or supplier to the leisure and park home industry Tingdene are offering a unique Media Opportunity to be part of two very big shows back to back. **The National Boat Caravan and Outdoor Show** in February 2009 offers an estimated attendance of over 85,000 visitors and Tingdene are committed to a leisure lodge home at the show.

March sees the start of the prestigious **Ideal Home Show** in London, which over a three and a half week period attracts an estimated 800,000 attendance. An amazing opportunity to promote the leisure lodge lifestyle from a feature stand with a lodge show home to the UK market.

Tingdene are investing for the future of our industry and now welcome your support. A tabloid newspaper will be produced, printed and given out actively to visitors at both shows and represents a cost effective way for you to reach, and tap into, a new audience through advertising offering sales opportunities for 2009.

As more and more of us take our holidays in the UK this also represents a platform to promote the leisure lodge lifestyle at the highest level.

Further information is available in our Winter edition Focus Newsletter enclosed.

Make 2009 a year to restart your growth and join us in marketing the leisure and park home industry.

Complete the Fax Back form overleaf now to book your space.

For further information call Sue Hollingshead on **01933 230130**

Help us to promote our industry by supporting our Marketing Campaign !!

Media Opportunity Fax Back

**Book now.....before 31st December and
secure a 10% early bird discount**

I would like to book the following advertising space for the Tingdene Newspaper 2009

Contact Details

Name: _____

Park Name: _____

Park Address: _____

Post Code: _____

Telephone Number: _____

Email Address: _____

PLEASE TICK

**Full Page Colour advert at a cost of £2,000 + vat or
with early bird discount of 10% only £1,800 + vat**
Newspaper Tabloid size advert 338mm deep x 259mm wide

**Half Page Colour advert at a cost of £1,450 + vat or....
with early bird discount of 10% only £1,305 + vat**
Newspaper Tabloid size advert 165mm deep x 259mm wide

**Quarter Page Colour advert at a cost of £1,100 + vat or....
with early bird discount of 10% only £990 + vat**
Newspaper Tabloid size advert 127mm deep x 165mm wide

Artwork specification will be forwarded to you with confirmation of booking.
Should you require assistance with your artwork then please contact us to discuss this further.

For all enquiries contact:

Sue Hollingshead – Tel: 01933 230 130 email: sue.hollingshead@tingdene.co.uk

Fax Back Now on 01933 272216

Tel: 01933 230 130 Fax: 01933 272 216
Email: sales@tingdene.co.uk www.tingdene.co.uk

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